

To Productivity & Beyond:

Prioritizing Technology for the Future of Work

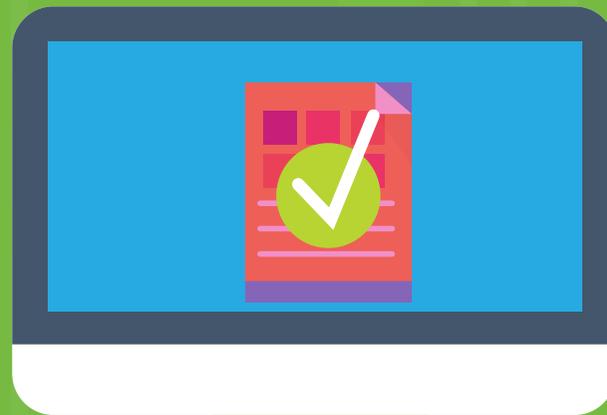
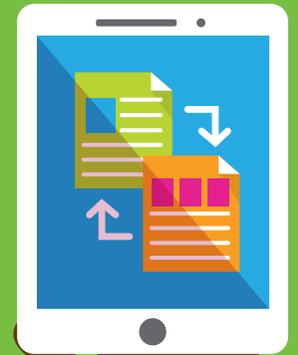


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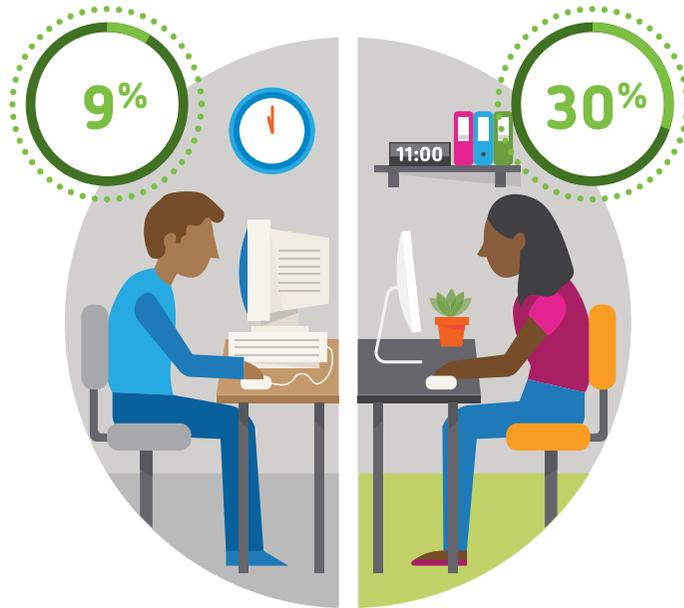


Reinforce the Value of Collaboration



The workplace is changing, and businesses have an opportunity to turn new work routines into productivity gains.

For example:



Telecommuting is rising in popularity.

In 1995, approximately **9 percent** of U.S. workers telecommuted. In 2015, that figure rose to **30 percent**.



And mobile devices are ubiquitous.

Seventy-two percent of professionals use mobile devices for work on at least a weekly basis.

Between modern technology – like the cloud and mobile devices – businesses have the ability to operate with increased efficiency. That directly translates to more productive client interactions, and as a result, a better business and stronger client relationships.

In other words, with the right tools to collaborate easily, your team will find there's more time to focus on the work that matters most, take on additional projects and improve client relationships.





PART 1

Managing New Work Routines





PRIORITIZE NEW TECHNOLOGIES

More and more businesses are embracing new technologies to keep their teams, co-workers and clients connected and working together from just about anywhere in the world. Specifically, there is increasing demand for:



Online Collaboration Tools

82 percent of businesses already taking advantage of collaboration tools plan to leverage them ever more in the near future.



Cloud Storage Services

72 percent of organizations are using at least one cloud app.



Mobile Devices and Apps

74 percent of businesses either already let employees choose their own mobile devices for work, or will do so soon.

There's one common thread with these technologies:

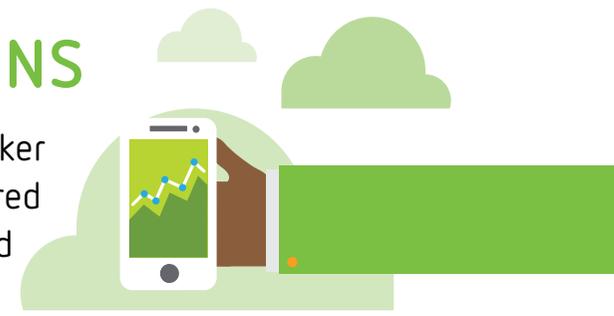
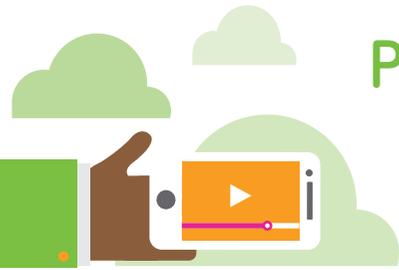
They all help you work how you want, when you want, and with who you want.





PREPARE FOR GREATER EXPECTATIONS

Nowadays you can grab a smartphone and video chat with a co-worker at a moment's notice. You can also enjoy anytime access to files stored in the cloud. You've probably gotten used to getting what you need quickly with online tools... And your clients have, too.



In fact, client expectations are changing:



Clients expect responses to emails **in a few hours**, while in the past, they were typically comfortable with a 24-hour turnaround.



Clients want options to connect with you – they want **to collaborate with ease**, just like your teams.





PART 2

Improving Client Relationships





FOCUS ON THE WORK THAT MATTERS MOST

Even with all the products and services on the market, only **40 percent of workers** say the devices they use at home interact well with the tools they have for work. **This is an instant barrier to collaboration and productivity.**

But the right tools and technology will streamline the way you work with clients and integrate into applications and devices you use every day so you can focus on your work – **not the technology.**





ELIMINATE BARRIERS TO CLIENT COLLABORATION

You want to be available when your clients need you most.
And that rate of interaction is always increasing:



Mobile devices are really just the tip of the iceberg. It's the apps and platforms on smartphones, tablets and laptops that enable your team to work from anywhere. They bring down the barriers to convenient, intuitive client interactions.



Fortunately, online collaboration tools, cloud storage and a variety of mobile devices and apps make it easier than ever to stay connected and respond to client needs. For example, today's professionals are using mobile technologies to work smarter.





PART 3

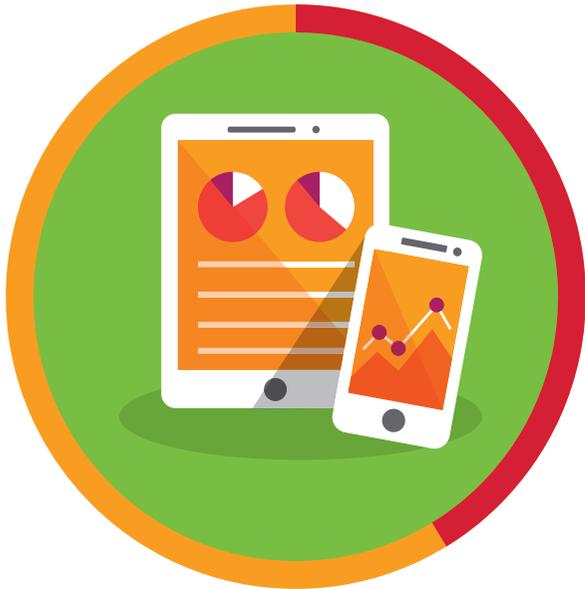
Choosing and Using the Right Technology





SEEK OUT THE BEST SOLUTION FOR YOUR BUSINESS

Many businesses end up leveraging sub-standard consumer tools.
Free consumer solutions might seem appealing, but they often come up short on important features and functionality:



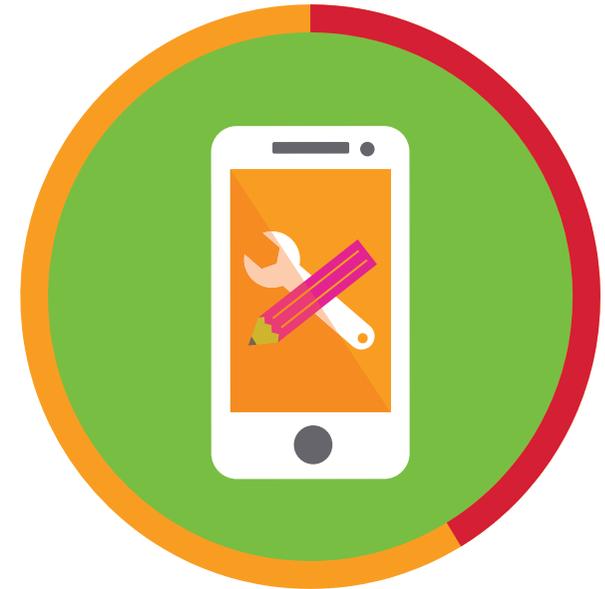
41 percent of employees

said they don't have the technology workers need to be productive.



59 percent of survey respondents

said they are unhappy with their collaboration technologies — or lack thereof.



Only 41 percent

believe they have the mobile communications tools they need.





WHAT YOUR BUSINESS NEEDS

When considering what your business needs and your clients deserve, seek out a professional solution that provides the following:



Data Encryption

Ensures sensitive data is protected on every device.



Secure Remote Access

Makes it easier to collaborate and retrieve client files without compromising security.



Workflow Integrations

Integrates into applications and devices you use every day so you don't have to change the way you work.





REINFORCE THE VALUE OF COLLABORATION

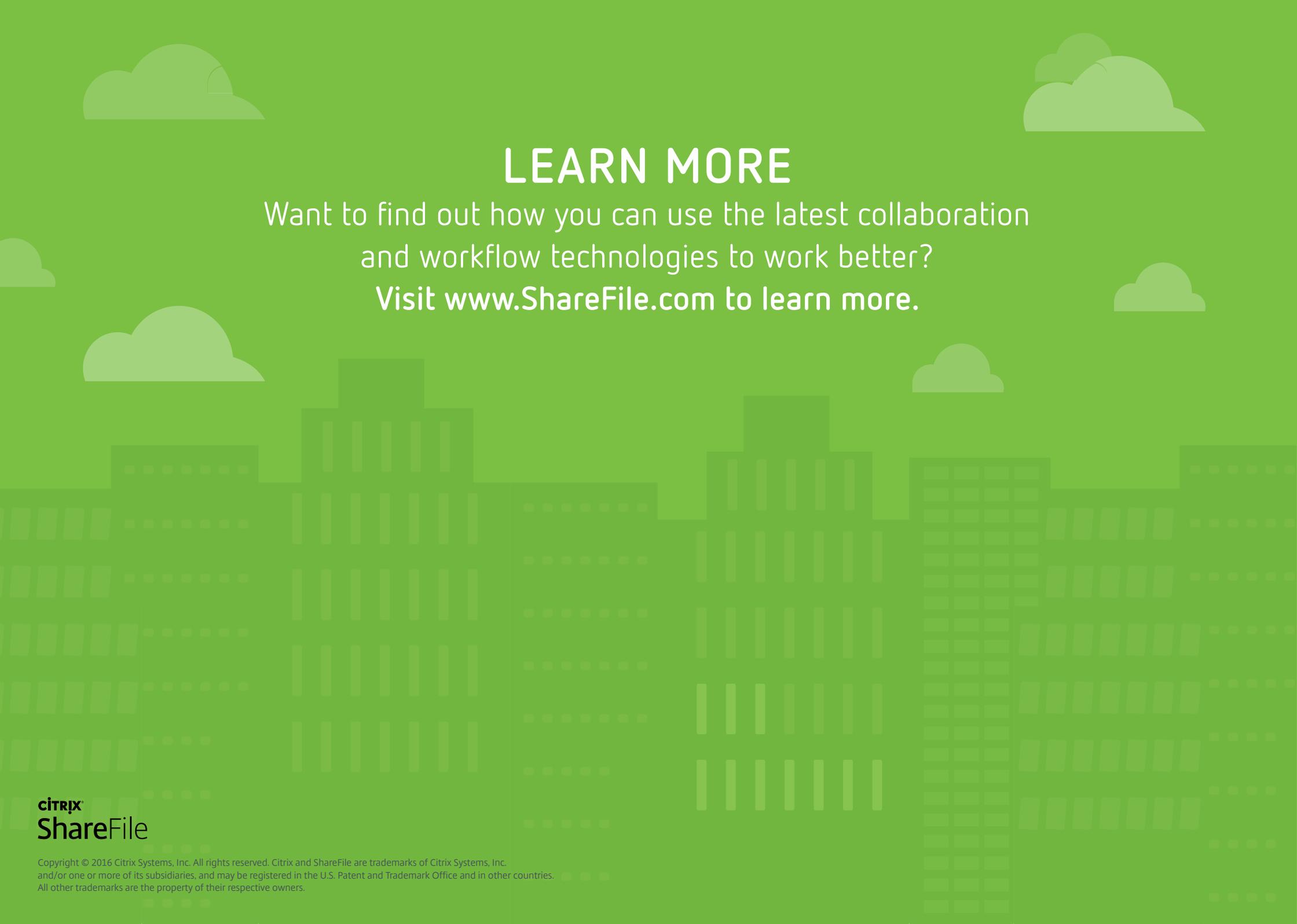
Technology helps you keep up with changing business requirements and improve productivity.

At the center of this is the ability to collaborate:



Your work world may be changing, but you can use this shift to increase collaboration and ramp up productivity. In fact, by prioritizing collaboration and workflow technology, **you are 18 percent more likely to expect revenue increases moving forward.**





LEARN MORE

Want to find out how you can use the latest collaboration
and workflow technologies to work better?

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